

Contact: Connie Parvis  
302-856-9037

**FOR IMMEDIATE RELEASE**

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**DPI ANNOUNCES NEW EDUCATIONAL RESOURCES**

Delmarva Poultry Industry, Inc. (DPI), the trade association for the chicken industry on the Delmarva Peninsula, announces the introduction of new educational resources for use in middle school classrooms. *Flock to the Classroom* is a series of six lessons that explore the many facets of the chicken industry on the Delmarva Peninsula. Developed under the leadership of DPI's Connie Parvis in cooperation with educational professionals at the Maryland Agricultural Education Foundation, the educational tools are designed to enhance science, social studies, and math classes. The lessons are aligned with one or more educational standards set to ensure their usability in regional classrooms.

"With fewer people involved in food production, DPI recognized a need to create lesson plans that share with students and teachers information about our chicken industry and its relevance to many areas of education" Parvis stated.

Copies of the 45-page manual, *Flock to the Classroom*, are available to middle school educators (grades 5-9) in Delaware, Maryland, and Virginia at no charge. Teachers in other states may request copies at \$12.00 each. Requests may be emailed to [dpi@dpichicken.com](mailto:dpi@dpichicken.com) and must include the teacher's name, school mailing address, grade taught, and a telephone number. Requests may also be made by telephone to 800-878-2449 or 302-856-9037 or by mail to Flock to the Classroom, c/o Delmarva Poultry Industry, Inc., 16686 County Seat Hwy., Georgetown, DE 19947.

*Flock to the Classroom* was made possible through a grant provided by the United Soybean Board and soybean farmers in Maryland and Delaware as part of the board's national program to support animal agriculture, the largest customer base for America's soybean farmers.

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